



County of Milwaukee
Office of the Sheriff

David A. Clarke, Jr.
Sheriff

PUBLIC INFORMATION OFFICER (PIO) BASIC – (G290B)

Hosted by: The Brown Deer School District

AT: The Administrative Services Center

8200 N. 60th Street

Brown Deer, WI 53223

Milwaukee County Emergency Management Bureau will sponsor the training course entitled **“BASIC PUBLIC INFORMATION OFFICER TRAINING”** in partnership with the Milwaukee/Waukesha Public Health Consortium Group, Coordinator Jen Freiheit and the Brown Deer School District, Community Services Specialist, Barb Fleming on **May 27, 2010 at the Administrative Services Center, 8200 N. 60th Street, Brown Deer, WI.** This one-day course will begin on **Thursday, May 27, 2010 at 8:00 a.m.**, and conclude at approximately **4:30 p.m.** Dress is casual.

This one-day course will give a brief overview of media relation, writing a press release and conducting an interview. We are requesting that you recruit attendees from within your emergency management community (e.g., emergency management, law enforcement, elected and appointed officials, emergency medical service, fire service, public health) who would benefit from participation in this training. Since class size is limited to (24) participants, registration will be on a first-come, first-served basis.

Wisconsin Emergency Management (WEM) training funds are covering the cost of instruction for this course. Please note that this training is designed as a local offering and registration is restricted to participants from the Southeast Region. **WEM Training funds will not cover lodging expenses for this course.** Travel, meals, lodging and other costs associated with your stay are a local responsibility.

Please have prospective participants complete the attached registration form, and return the form to the Milwaukee County Emergency Management Bureau, Coordinator Lisa Sherman no later than **May 10, 2010.** Additional administrative information will be provided of confirmations that are sent when the course roster is finalized.

Thank you for helping us to bring emergency management training to your community. If you have questions, or need further information, please call Emergency Management Coordinator, Lisa Sherman at (414) 278-4709, or email: lisa.Sherman@milwcnty.com.

Encl: Application Form

Service to the Community Since 1835

Emergency Management Bureau
821 West State Street, Room 304 • Milwaukee, WI 53233
414-278-4709 • Fax 414-223-1265
WEBPAGE: <http://www.mksheriff.org>
EMAIL: mcsoem@milwcnty.com

REGISTRATION INFORMATION

Public Information Officer (PIO) – Basic (G290B)
Thursday, May 27, 2010

**At: The Brown Deer School District
Administrative Services Center
8200 N. 60th Street
Brown Deer, WI 53223**

Please complete the information below and fax this form to Lisa Sherman at (414) 223-1265, ASAP.
Due to the demand for this training, we recommend that you submit your applications as soon as possible.

(Reproduce this sheet locally for additional people.)

NAME _____ SIGNATURE _____

TITLE _____ AGENCY _____

SOCIAL SECURITY NUMER (LAST 4 DIGITS) _____

HOME ADDRESS _____

CITY _____ ZIP _____ COUNTY _____

WORK PHONE # _____ FAX # _____

E-MAIL _____

*State Privacy Provision Authorization: Wisc Stats 166.03 and E.O. 9397.
Disclosure: Disclosure of personal information is voluntary; however, nondisclosure may result in delay in processing your application. Secondary Purpose: In accordance with Wisconsin Privacy Provision 15.04(m) Wisc Stats, the personal information you provide may be used for purposes other than for which it was collected.*

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